Alerting and Notification Platform for Organizations

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ü Ability to securely send alerts from any web enabled device.

ü Creating and managing up to thousands groups of thousands members each

ü Up to 5000 SMS messages per minute

ü Scalable number of voice alerts per minute

ü Ability to schedule notification delivery

ü Ability to throttle the delivery

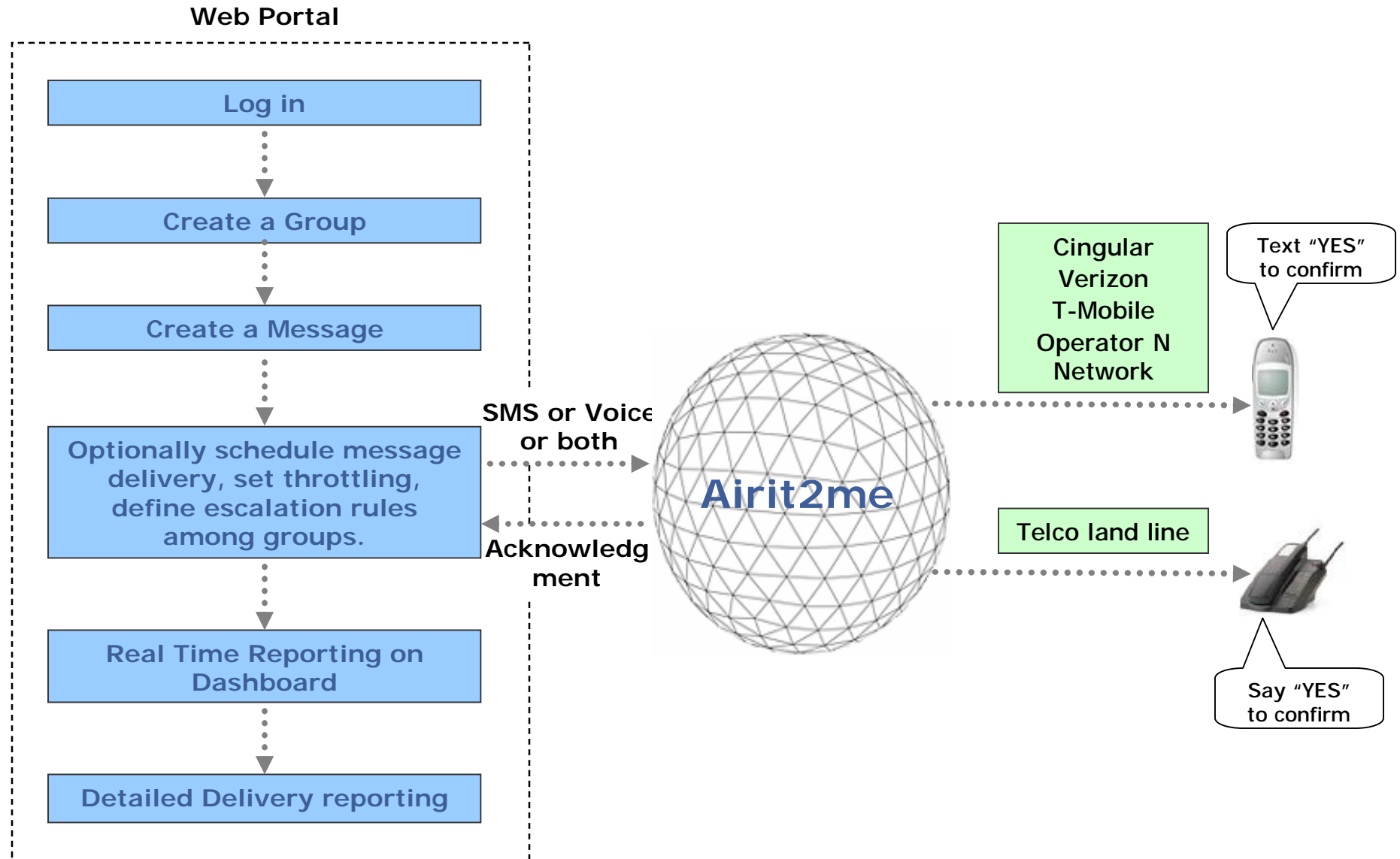ü Ability to set escalation rules from group to group and/or channel to channel

ü Message receipt confirmation for critical alerts to ensure message was not only delivered but read

ü Dashboard providing quick visual feedback on status of alerts

ü Detailed reporting on status of each message showing successful delivery, failure, and receipt confirmation

ü Fully redundant and securely hosted in IBM Center in Atlanta

Workflow

Web Portal

Log in

Create a Group

Create a Message

Optionally schedule message delivery, set throttling, define escalation rules among groups.

Real Time Reporting on Dashboard

Detailed Delivery reporting

SMS or Voice or both

Acknowledgment

Airit2me

Cingular Verizon T-Mobile Operator N Network

Text "YES" to confirm

Telco land line

Say "YES" to confirm

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Users / Groups

Alerts

Broadcasts

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Logout

Dashboard: All Alerts

| Summary | Voice | FAX | SMS | WAP Push | Pager | Email |

Status	Current	Past 15min	Past Hour
Voice	**1,184**	**1,978**	**3,305**
In-Process	209	350	586
Delivered	93	156	262
Failed	90	151	254
FAX	**278**	**465**	**778**
In-Process	32	54	92
Delivered	79	133	223
Failed	54	91	153
SMS	**2933**	**4,899**	**8,183**
In-Process	1,198	2,002	3,344
Delivered	1,377	2,301	3,843
Failed	29	49	84
WAP-Push	**94**	**158**	**265**
In-Process	9	16	28
Delivered	78	131	220
Failed	3	6	11
Pager	**26**	**44**	**75**

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Dashboard: Voice Alerts

Summary	Voice	FAX	SMS	WAP Push	Pager	Email

Status	Current	Past 15min	Past Hour
Received / Pending	**792**	**1,157**	**1,933**
In-Process	**209**	**350**	**586**
Dialing	65	110	184
Answered Human	42	71	120
Answered Machine	37	63	106
Retry Queue - Busy	17	29	50
Retry Queue - No Answer	48	81	137
Completed	**93**	**156**	**262**
Played Complete Message	34	58	97
User Requested Transfer	13	23	39
Transfer Successful	12	21	36
User Acknowleged Receipt	29	49	84
User Entered Data	5	9	17
Failed	**90**	**151**	**254**
Redial Retry Exceeded	9	16	28
Busy Retry Exceeded	7	13	22
SIT (Bad Number)	3	6	11

Our platform supports all mayor US carriers as well as carriers in 180 countries worldwide.

ü Cingular/AT&T Wireless (54.1 million customers [1/25/2006])

ü Verizon Wireless (51.3 million customers [1/25/2006])

ü Sprint/Nextel (36.8 million customers [2005])

ü T-Mobile (21.7 million [1/26/2006])

ü Alltel

ü Dobson Cellular/Cellular One

ü US Cellular

ü Leap/Cricket Communications

ü SunCom

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